



NORTH GWINNETT HIGH SCHOOL
MARCHING BAND & INDOOR DRUMLINE
2017-2018 SEASON

SPONSORSHIP OPPORTUNITIES

The North Gwinnett High School band program
is a 501(c)(3) non-profit organization



The NGHS Band program has a long tradition of excellence that has grown to include 280 students in a variety of ensembles. The program currently has 4 concert band classes and 2 percussion classes. Extra-curricular ensembles include the NGHS Bulldog Marching Band, NGHS Jazz Ensemble and the Bulldog Basketball Band, the NGHS Indoor Drumline, Colorguard and Winter Guard. The Indoor Drumline and Winter Guard teams are in their 3rd year under current leadership at North Gwinnett, and have recently participated in regional, national and world championship competitions.

The band program is under the direction of Mr. Rudy Gilbert, and the Marching Band and Indoor Drumline are directed by Mr. Mark Kapral. Mr. Gilbert is currently in his 24th year of teaching and currently serves as the Director of Bands at North Gwinnett High School. He is also the High School Band Lead Teacher for the Gwinnett County Public Schools. Bands under his direction have earned numerous awards at the national and regional levels. Mr. Kapral has led several school drumlines to become nationally recognized as World Class Finalists at the 2011, 2012 and 2013. Most recently the NGHS Concert Percussion class ranked 7th in the 2017 WGI World Championships. Mark is an Innovation Percussion Education Artist and a founding member of the Georgia Indoor Percussion Association (GIPA).

The hard work and dedication of the students is what makes a marching band so successful. The North Gwinnett band and Drumline program has been growing steadily over the last few years and with the rising interest the band boosters and parents are working hard to secure financial support to raise this program to one of the the top-rated bands in the state of Georgia.

The North Gwinnett High School band program brings much excitement and prestige to the North Gwinnett school district. ***This year, we have been invited to march in the McDonald's Thanksgiving Day parade in Chicago, a televised event! Additionally, we will host our third indoor drumline competition with as many as 20 drumlines from around Georgia and the southeast in attendance.***

Some of the exposure a corporate sponsor can expect is noted below with the different levels detailed on the following pages:

- NGHS Band website – The NGHS band website is the heart of communication within the program and is a vital source for all who wish to know more about the program. Students and families visit the site often for information about upcoming events, forms, payments and more.
- Marching Band Season Show shirts – Each student in the program wears a show shirt to every game or event where the band is playing, along with most of the parents. That is close to 400 shirts! The exposure with the show shirt alone is worth the cost of the contribution.
- Marching Band Equipment Trailer – The band equipment trailer is where all activities begin and end. The trailer is how the band is known. When the band arrives at an away football game or an event and when they leave all eyes are on the trailer.
- Others – The NGHS drumline sponsors or attends many different types of events throughout the year that include football games, fundraising events, drumathons, competitions and special performances to name a few. These events attract hundreds of people.

To become a sponsor or if you would like to discuss the promotional opportunities available (we are all ears!) please contact Mark Kapral at (770) 778-2772 or mkapral@northgwinnett.com.

North Gwinnett High School Marching Band 2017-2018 Sponsorship Opportunities

Season Champion: \$10,000

- Company logo featured largest on the top/back of the Marching Band 2017-2018 season show t-shirt (Must receive sponsor donation and artwork by July 1)
- Company banner hung in NGHS football stadium during football season, and at the NGHS Indoor competition and other band events for the 2017-2018 season
- 3'x4' Company logo on band trailer used for all 2017-2018 games and events
- Static Web-banner featured on the homepage NGHS Band website for the 217-2018 school year
- Band, drumline or ensemble performance at a company event (Dates subject to availability)
- Company logo featured largest on top/back of Indoor Drumline 2017-2018 season show t-shirts
- Company announced as a sponsor during all NGHS Band sponsored events
- Wall plaque with band photo and certificate of sponsorship
- 10 tickets to the North Gwinnett Indoor Drumline competition (date TBA)
- 4 tickets to all regular season NGHS football home games of the 2017-2018 season
- 4 Marching Band show t-shirts
- 4 Indoor drumline show t-shirts

Diamond Level: \$5,000

- Company logo featured largest on the top/back of the Marching Band 2017-2018 season show t-shirt (Must receive sponsor donation and artwork by July 1)
- Company banner hung in NGHS football stadium during football season, and at the NGHS Indoor competition and other band events for the 2017-2018 season
- 2'x3' Company logo on band trailer used for all 2017-2018 games and events
- Scrolling web-banner featured on the NGHS Band website for the 217-2018 school year
- Band, drumline or ensemble performance at a company event (Dates subject to availability)
- Company logo featured on back of Indoor Drumline 2017-2018 season show t-shirts
- Company announced as a sponsor during all NGHS Band sponsored events
- Wall plaque with band photo and certificate of sponsorship
- 8 tickets to the North Gwinnett Indoor Drumline competition (date TBA)
- 2 Marching Band show t-shirts
- 2 Indoor drumline show t-shirts

Platinum Level: \$2,500

- Company logo on the back of the Marching Band 2017-2018 season show t-shirt (Must receive sponsor donation and artwork by July 1)
- Company logo displayed at the NGHS stadium, Indoor Drumline competition & other band events
- 1'x2' Company logo on band trailer used for all 2017-2018 games and events
- Logo and name listed on the NGHS Band website for the 217-2018 school year
- Company logo featured on back of Indoor Drumline 2017-2018 season show t-shirts
- Company announced as a sponsor during all NGHS Band sponsored events
- Wall plaque with band photo and certificate of sponsorship
- 6 tickets to the North Gwinnett Indoor Drumline competition (date TBA)
- 2 Marching Band show t-shirts
- 2 Indoor drumline show t-shirts

North Gwinnett High School Marching Band

2017-2018 Sponsorship Opportunities

Gold Level: \$1,000

- 1' x 1' Company logo on band trailer used for all 2017-2018 games and events
- Logo and name listed on the NGHS Band website for the 217-2018 school year
- Company name/logo on back of Indoor Drumline show t-shirts
- Company logo displayed at the NGHS Indoor Drumline competition and other band events
- Company announced as a sponsor during NGHS Band sponsored events
- Wall plaque with band photo and certificate of sponsorship
- 4 tickets to the North Gwinnett Indoor Drumline competition (date TBA)
- 2 Indoor Drumline show t-shirts

Silver Level: \$500

- Logo and name listed on the NGHS Band website for the 217-2018 school year
- Company name on back of Indoor Drumline show t-shirts
- Company logo displayed at the NGHS Indoor Drumline competition and other band events
- Company announced as a sponsor during NGHS Band sponsored events
- Wall plaque with band photo and certificate of sponsorship
- 4 tickets to the North Gwinnett Indoor Drumline competition (date TBA)
- 2 Indoor Drumline show t-shirts

Bronze Level: \$250

- Logo and name listed on the NGHS Band website for the 217-2018 school year
- Company logo displayed at the NGHS Indoor Drumline competition and other band events
- Company announced as a sponsor during NGHS Band sponsored events
- Wall plaque with band photo and certificate of sponsorship
- 4 tickets to the North Gwinnett Indoor Drumline competition (date TBA)
- 2 Indoor Drumline show t-shirts

Red & Black Level: \$100

- Certificate of sponsorship
- 4 tickets to the North Gwinnett Indoor Drumline competition (date TBA)
- 2 Indoor Drumline show t-shirts

Friends & Family Sponsor: \$50

- Certificate of sponsorship
- 2 tickets to the North Gwinnett indoor drumline competition (date TBA)
- 2 Indoor drumline show t-shirts



Sponsorship Form

Thank you for your interest in becoming a sponsor of the North Gwinnett Indoor Drumline for the 2017-2018 season! We are excited to partner with you to make this an exciting season for our community.

Please complete the form below and return it to your band connection or to:
North Gwinnett High School
% Mark Karpal, Marching Band Director
20 Level Creek Road
Suwanee, GA 30024

NAME: _____

COMPANY: _____

PHONE: _____

EMAIL: _____

My company is interested in being a corporate sponsor at the following level:

_____ Season Champion _____ Diamond Sponsor _____ Platinum Sponsor

_____ Gold Sponsor _____ Silver Sponsor _____ Bronze Sponsor

_____ Red & Black Sponsor _____ Friends & Family Sponsor

Payment Options:

Check made payable to: NGBPA (North Gwinnett Band Parent Association)
Go to northgwinnettband.com to pay through PayPal

Thank you again for your support! Someone will be in contact with you soon to make arrangements for getting your sponsorship benefits in place. For questions or assistance please contact Mark Karpal at (770) 778-2772 or mkapal@northgwinnett.com.